
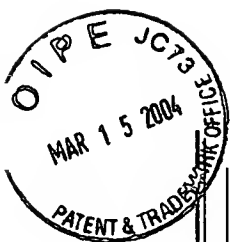


# ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

| Title of Invention  | POINT POOLING LOYALTY SYSTEM AND METHOD |            |            |                   |      |       |          |      |          |            |      |          |      |       |          |  |   |         |            |        |  |  |  |  |   |         |            |               |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |         |  |  |  |  |   |         |            |                   |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |                |  |  |  |
|---|---|------------|------------|-------------------|------|-------|----------|------|----------|------------|------|----------|------|-------|----------|--|---|---------|------------|--------|--|--|--|--|---|---------|------------|---------------|--|--|--|--|---|---------|------------|--------|--|--|--|--|---|---------|------------|--------|--|--|--|--|---|---------|------------|---------|--|--|--|--|---|---------|------------|-------------------|--|--|--|--|---|---------|------------|--------|--|--|--|--|---|---------|------------|----------------|--|--|--|
| <div>Application Number: 10/708568 </div> <div>Confirmation Number: 2567</div> <div>First Named Applicant: Perry Cohagan</div> <div>Attorney Docket Number: 60655.7900</div> <div>Search string: ( 4087660 or 4358672 or 4473825 or 4546241 or 4609812 or 4634848 or 5502636 or 5814796 or 5834748 or 5844230 or 5983196 or 5984191 or 5988500 or 5991376 or 6012636 or 6141161 or 6402029 or 6452498 or 6484940 or 6486768 or 6510998 or 6522889 or 6522889 or 6631849 or 20010047342 or 20010054003 or 20020026348 or 20020046110 or 20020049631 or 20020055874 or 20020069109 or 20020077890 or 20020095365 or 20020107733 or 20020143614 or 20020161630 or 20020194069 or 20030004802 or 20030004808 or 20030009379 or 20030013438 or 20030036425 or 20030040964 or 20030055722 or 20030069787 or 20030087650 or 20030101131 or 20030200142 or 20030200144 or 20030216967 ).pn.</div>  |   |            |            |                   |      |       |          |      |          |            |      |          |      |       |          |  |   |         |            |        |  |  |  |  |   |         |            |               |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |         |  |  |  |  |   |         |            |                   |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |                |  |  |  |
| <h2>US Patent Documents</h2> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td></td><td>1</td><td>4087660</td><td>1978-05-02</td><td>Sedley</td><td></td><td></td><td></td></tr><tr><td></td><td>2</td><td>4358672</td><td>1982-11-09</td><td>Hyatt, et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>3</td><td>4473825</td><td>1984-09-25</td><td>Walton</td><td></td><td></td><td></td></tr><tr><td></td><td>4</td><td>4546241</td><td>1985-10-08</td><td>Walton</td><td></td><td></td><td></td></tr><tr><td></td><td>5</td><td>4609812</td><td>1986-09-02</td><td>Drexler</td><td></td><td></td><td></td></tr><tr><td></td><td>6</td><td>4634848</td><td>1987-01-06</td><td>Shinohara, et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>7</td><td>5502636</td><td>1996-03-26</td><td>Clarke</td><td></td><td></td><td></td></tr><tr><td></td><td>8</td><td>5814796</td><td>1998-09-29</td><td>Benson, et al.</td><td></td><td></td><td></td></tr></tbody></table> |   |            |            |                   |      |       |          | init | Cite.No. | Patent No. | Date | Patentee | Kind | Class | Subclass |  | 1 | 4087660 | 1978-05-02 | Sedley |  |  |  |  | 2 | 4358672 | 1982-11-09 | Hyatt, et al. |  |  |  |  | 3 | 4473825 | 1984-09-25 | Walton |  |  |  |  | 4 | 4546241 | 1985-10-08 | Walton |  |  |  |  | 5 | 4609812 | 1986-09-02 | Drexler |  |  |  |  | 6 | 4634848 | 1987-01-06 | Shinohara, et al. |  |  |  |  | 7 | 5502636 | 1996-03-26 | Clarke |  |  |  |  | 8 | 5814796 | 1998-09-29 | Benson, et al. |  |  |  |
| init  | Cite.No.                                | Patent No. | Date       | Patentee          | Kind | Class | Subclass |      |          |            |      |          |      |       |          |  |   |         |            |        |  |  |  |  |   |         |            |               |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |         |  |  |  |  |   |         |            |                   |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |                |  |  |  |
|   | 1                                       | 4087660    | 1978-05-02 | Sedley            |      |       |          |      |          |            |      |          |      |       |          |  |   |         |            |        |  |  |  |  |   |         |            |               |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |         |  |  |  |  |   |         |            |                   |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |                |  |  |  |
|   | 2                                       | 4358672    | 1982-11-09 | Hyatt, et al.     |      |       |          |      |          |            |      |          |      |       |          |  |   |         |            |        |  |  |  |  |   |         |            |               |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |         |  |  |  |  |   |         |            |                   |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |                |  |  |  |
|   | 3                                       | 4473825    | 1984-09-25 | Walton            |      |       |          |      |          |            |      |          |      |       |          |  |   |         |            |        |  |  |  |  |   |         |            |               |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |         |  |  |  |  |   |         |            |                   |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |                |  |  |  |
|   | 4                                       | 4546241    | 1985-10-08 | Walton            |      |       |          |      |          |            |      |          |      |       |          |  |   |         |            |        |  |  |  |  |   |         |            |               |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |         |  |  |  |  |   |         |            |                   |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |                |  |  |  |
|   | 5                                       | 4609812    | 1986-09-02 | Drexler           |      |       |          |      |          |            |      |          |      |       |          |  |   |         |            |        |  |  |  |  |   |         |            |               |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |         |  |  |  |  |   |         |            |                   |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |                |  |  |  |
|   | 6                                       | 4634848    | 1987-01-06 | Shinohara, et al. |      |       |          |      |          |            |      |          |      |       |          |  |   |         |            |        |  |  |  |  |   |         |            |               |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |         |  |  |  |  |   |         |            |                   |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |                |  |  |  |
|   | 7                                       | 5502636    | 1996-03-26 | Clarke            |      |       |          |      |          |            |      |          |      |       |          |  |   |         |            |        |  |  |  |  |   |         |            |               |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |         |  |  |  |  |   |         |            |                   |  |  |  |  |   |         |            |        |  |  |  |  |   |         |            |                |  |  |  |
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Note: Applicant is not required to submit a paper copy of cited US Published Applications

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Signature

| Examiner Name    | Date       |
|------------------|------------|
| /Raquel Alvarez/ | 09/04/2008 |